

## Southwestern College Stakeholders - Requirements and Expectations

MAIN CAMPUS STAKEHOLDERS		
	Requirements and Expectations	
	Short Term	Long Term
Prospective Students	<ul style="list-style-type: none"> <li>• Support in transition</li> <li>• Transparent admission process</li> <li>• Quality academic advising and efficient registration</li> <li>• Manageable tuition and adequate financial aid</li> <li>• Safe and nurturing environment</li> <li>• Accessibility and accountability in dealings with faculty and administration</li> </ul>	<ul style="list-style-type: none"> <li>• Commitment to the standards demonstrated and communicated in the recruitment process</li> <li>• Tools required for the student's progression from successful student to flourishing alum.</li> </ul>
Undergraduate and Graduate Students	<ul style="list-style-type: none"> <li>• Quality instruction</li> <li>• Accessibility and accountability in faculty and administration</li> <li>• Quality academic advising registration</li> <li>• Manageable tuition</li> <li>• Laptop technology*</li> <li>• Safe and nurturing environment*</li> <li>• Campus activities*</li> <li>• Career planning*</li> <li>• Adequate financial aid*</li> <li>• Rich campus experience*</li> <li>• Flexible schedule and delivery**</li> </ul> <p style="margin-left: 20px;">*Undergraduate **Graduates</p>	<ul style="list-style-type: none"> <li>• Career advancement</li> <li>• Institutional integrity and reputation</li> <li>• Alumni connection</li> <li>• Quality education that provides an investment in their future success</li> <li>• Life skills training</li> <li>• Mental, academic, spiritual, and social preparation for a global society</li> <li>• Degree from an accredited and well-regarded institution</li> </ul>

PROFESSIONAL STUDIES STAKEHOLDERS		
	Requirements and Expectations	
	Short Term	Long Term
Prospective Students	<ul style="list-style-type: none"> <li>• Accurate and ethical marketing</li> <li>• Well-trained and professional admission counselors</li> <li>• Transparent and expeditious admission process</li> <li>• Valuing of prior learning experiences</li> <li>• Straight-forward transfer policies and ease in transition</li> <li>• Manageable tuition and adequate financial aid</li> </ul>	<ul style="list-style-type: none"> <li>• Commitment to the standards used in the recruitment process</li> <li>• Tools required for the progression from successful entry to flourishing alumnus</li> </ul>
Undergraduate and Graduate Students	<ul style="list-style-type: none"> <li>• Career-oriented degree programs</li> <li>• Flexible schedule and delivery</li> <li>• Quality academic instruction from well-credentialed practitioner faculty</li> <li>• Accessibility and accountability in faculty and staff</li> <li>• Competent coaching and advising</li> <li>• Efficient registration and support</li> <li>• Manageable tuition and adequate financial aid</li> <li>• Ease of connectivity (online learners), stable online platform and adequate IT support</li> <li>• Effective processing of tuition assistance (military and corporate)</li> </ul>	<ul style="list-style-type: none"> <li>• Career advancement</li> <li>• Institutional integrity</li> <li>• Learning outcomes that enhance employment</li> <li>• Degree from an accredited and well-regarded institution</li> <li>• Opportunities for lifelong learning</li> </ul>

OTHER STAKEHOLDERS		
	Requirements and Expectations	
	Short Term	Long Term
Board of Trustees	<ul style="list-style-type: none"> <li>• Financial viability</li> <li>• Presidential leadership</li> <li>• Quality academic instruction</li> <li>• Accessibility and accountability</li> <li>• Accurate information</li> </ul>	<ul style="list-style-type: none"> <li>• Financial viability</li> <li>• Quality education</li> <li>• Institutional integrity</li> <li>• Solid reputation</li> </ul>
United Methodist Church	<ul style="list-style-type: none"> <li>• Values/faith centered environment for study</li> <li>• Training for clergy and lay leaders</li> <li>• Active partnership with local churches</li> </ul>	<ul style="list-style-type: none"> <li>• Upholding and valuing of denominational connection</li> <li>• Training of future church leaders</li> <li>• Financial viability</li> <li>• Quality education</li> <li>• Institutional integrity and reputation</li> </ul>
Community	<ul style="list-style-type: none"> <li>• Good neighbors</li> <li>• Partnership in developing community</li> <li>• Cultural and recreational opportunities and programs</li> <li>• Use of facilities</li> <li>• Employee expertise</li> </ul>	<ul style="list-style-type: none"> <li>• Creation of an attractive community in which to live</li> <li>• Assistance in attracting business</li> <li>• Cultural opportunities</li> <li>• Future leaders in non-profit and business communities</li> </ul>
Employers	<ul style="list-style-type: none"> <li>• Work force development</li> <li>• Partnership in developing employees and programs</li> </ul>	<ul style="list-style-type: none"> <li>• Response to emerging trends and needs in business and industry</li> </ul>
Parents/Families	<ul style="list-style-type: none"> <li>• Manageable tuition and adequate financial aid</li> <li>• Safe and nurturing environment</li> <li>• Accessibility and accountability in dealings with college</li> <li>• Quality academic instruction</li> </ul>	<ul style="list-style-type: none"> <li>• Institutional integrity</li> <li>• Solid reputation</li> </ul>
Alumni	<ul style="list-style-type: none"> <li>• Connection activities</li> <li>• Communication</li> <li>• Networking and recognition</li> <li>• Academic integrity</li> <li>• Financial viability</li> <li>• Administrative leadership</li> <li>• Accessibility and accountability</li> </ul>	<ul style="list-style-type: none"> <li>• Financial viability</li> <li>• Quality education</li> <li>• Institutional integrity</li> </ul>