

The logo consists of the letters 'ESS' in a large, light blue, serif font. The letters are set against a solid blue rectangular background. The 'E' is tall and narrow, while the 'S's are rounded and connected to each other.

The ACT Evaluation/Survey Service
For Educational Institutions and Agencies

ACT™

Alumni Outcomes Survey Graphics Report
for
SOUTHWESTERN COLLEGE
Code: 1464

Prepared by ACT Survey Research Services
July 16, 2010

Alumni Outcomes Survey Graphics Report
For
SOUTHWESTERN COLLEGE

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07/16/10

This report provides graphical information for selected demographic items (e.g., age, race/ethnicity, sex) for your college and for a national normative sample. For all Likert scale items (e.g., 5-point Satisfaction scale), data are displayed for your institution's top and bottom five items as well as the five items with the greatest and least differences for your institution in comparison with national normative data. Please note percentages may not add to 100 due to the effect of rounding.

*The "National Norms" used in this report are based on 10,301 student records from 36 **private** postsecondary institutions that administered the ACT Alumni Outcomes Survey between July 1, 2003 and June 30, 2008. Normative data of this type are often referred to as "user norms" because they simply represent a composite of the data obtained by a number of institutions that administered the instrument during a particular period of time. See the "Normative Data Report" for the Alumni Outcomes Survey for more information concerning the nature of the national norms sample.*

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Table of Contents

<i>Section I, Item B: Age</i>	<i>1</i>
<i>Section I, Item C: Racial/Ethnic</i>	<i>2</i>
<i>Section I, Item D: Gender</i>	<i>3</i>
<i>Section I, Item E: Primary Work Status</i>	<i>4</i>
<i>Section I, Item J: Largest Student Loan Debt</i>	<i>5</i>
<i>Section II, Employment History, C: Annual Income for Current Job</i>	<i>6</i>
<i>Section II, Employment History, E: Satisfaction with Aspects of Current Job</i>	<i>7</i>
<i>Section III, Educational Outcomes: Importance of the Skills: Top & Bottom 5 Items</i>	<i>8</i>
<i>Section III, Educational Outcomes: Largest Positive & Largest Negative Differences</i>	<i>9</i>
<i>Section III, Educational Outcomes: Impact of School Experiences: Top & Bottom 5 Items</i>	<i>10</i>
<i>Section III, Educational Outcomes: Largest Positive & Largest Negative Differences</i>	<i>11</i>
<i>Section IV, Educational Experiences, B: Satisfaction with Aspects of this College</i>	<i>12</i>
<i>Section IV, Educational Experiences, F: Agreement with Statements about this College</i>	<i>13</i>
<i>Section IV, Educational Experiences, G: Satisfaction with Student Services/Programs Offered</i> ...	<i>14</i>

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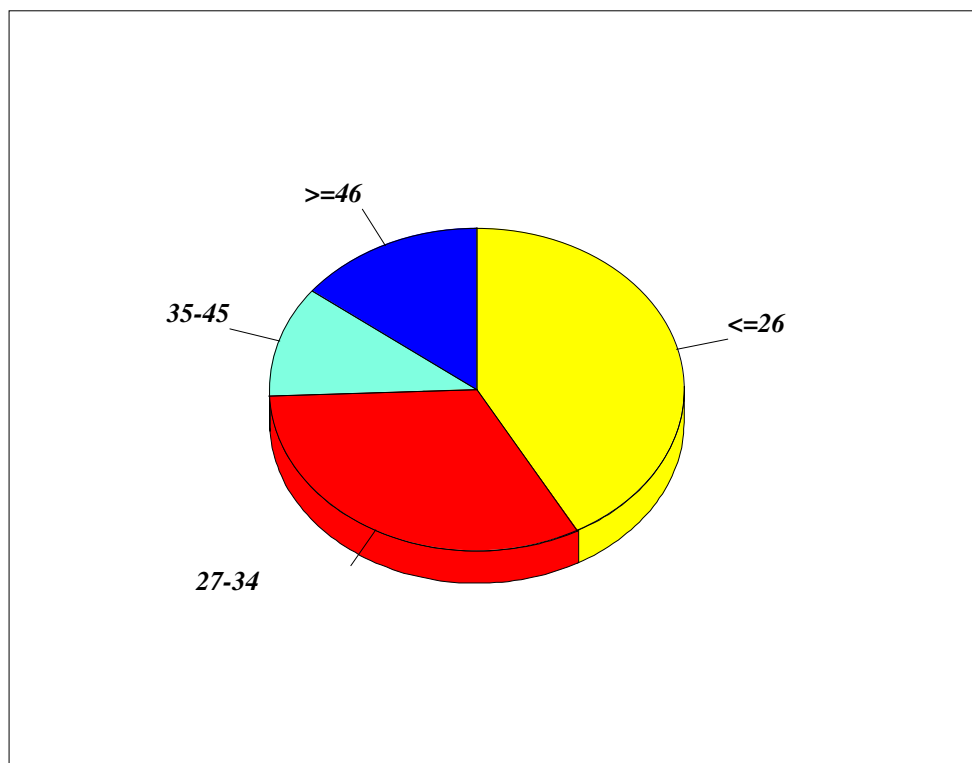


Figure 1. Section I - Background Information, Item B: Age

Age	Your Institution %	National Norms %
20 or Under	.0	.0
21-22	.0	.9
23-24	20.5	11.6
25-26	21.4	7.8
27 to 29	17.1	19.7
30 to 34	15.4	15.5
35 to 39	6.0	9.9
40 to 45	5.1	10.6
46 to 49	6.8	5.8
50 to 59	6.0	11.5
60 or Over	1.7	6.6
<=26	41.9	20.4
27-34	32.5	35.3
35-45	11.1	20.5
>=46	14.5	23.9

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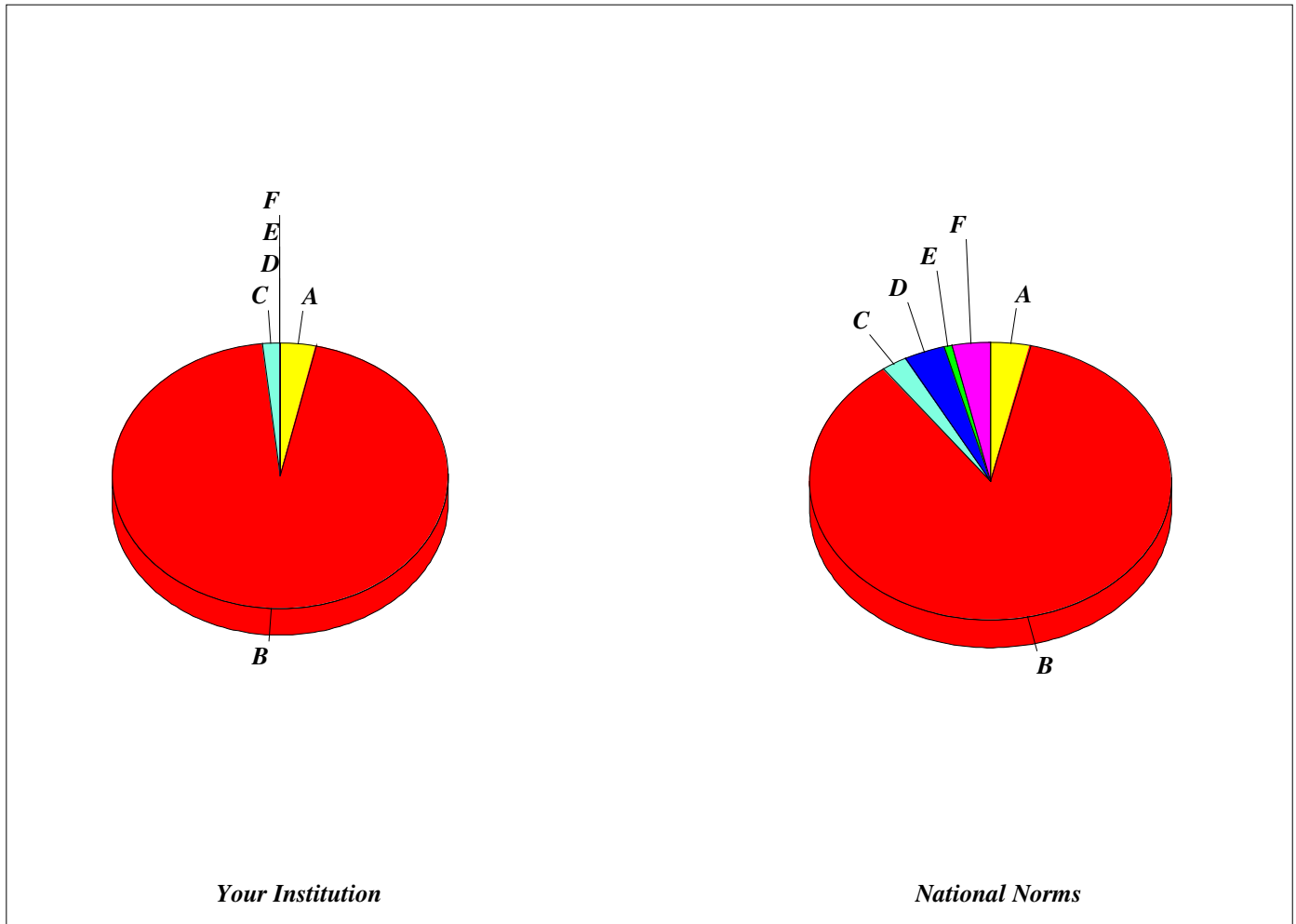


Figure 2. Section I - Background Information, Item C: Racial / Ethnic

<i>Racial / Ethnic</i>	<i>Your Institution %</i>	<i>National Norms %</i>
<i>African American or Black</i>	3.4	3.5
<i>Native American (Indian, Alaskan, Hawaiian)</i>	.0	.7
<i>Caucasian or White</i>	94.8	86.4
<i>Mexican American, Mexican Origin</i>	1.7	1.1
<i>Asian American, Oriental, Pacific Islander</i>	.0	3.7
<i>Puerto Rican, Cuban, Other Latino or Hispanic</i>	.0	1.2
<i>Other</i>	.0	1.0
<i>Prefer Not To Respond</i>	.0	2.4
<i>A. Black</i>	3.4	3.5
<i>B. White</i>	94.8	86.4
<i>C. Hispanic</i>	1.7	2.3
<i>D. Asian</i>	.0	3.7
<i>E. Native American</i>	.0	.7
<i>F. Other/Prefer Not To Respond</i>	.0	3.4

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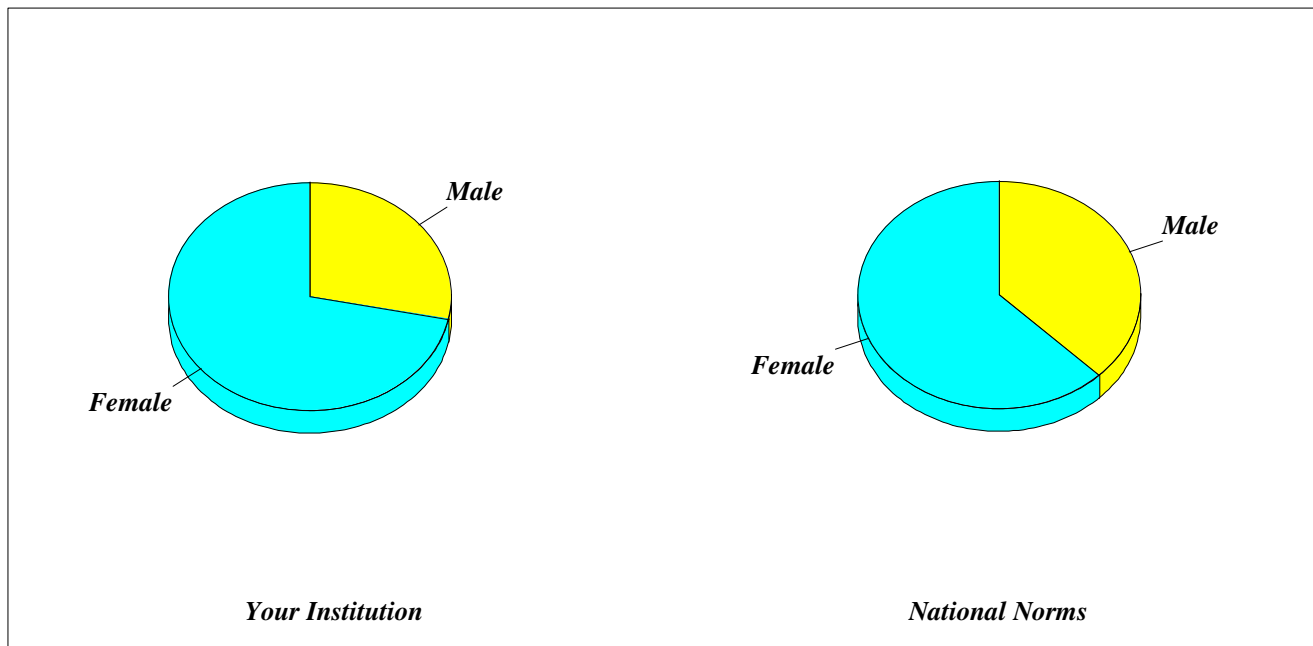


Figure 3. Section I - Background Information, Item D: Gender

Gender	Your Institution %	National Norms %
Male	28.2	37.5
Female	71.8	62.5

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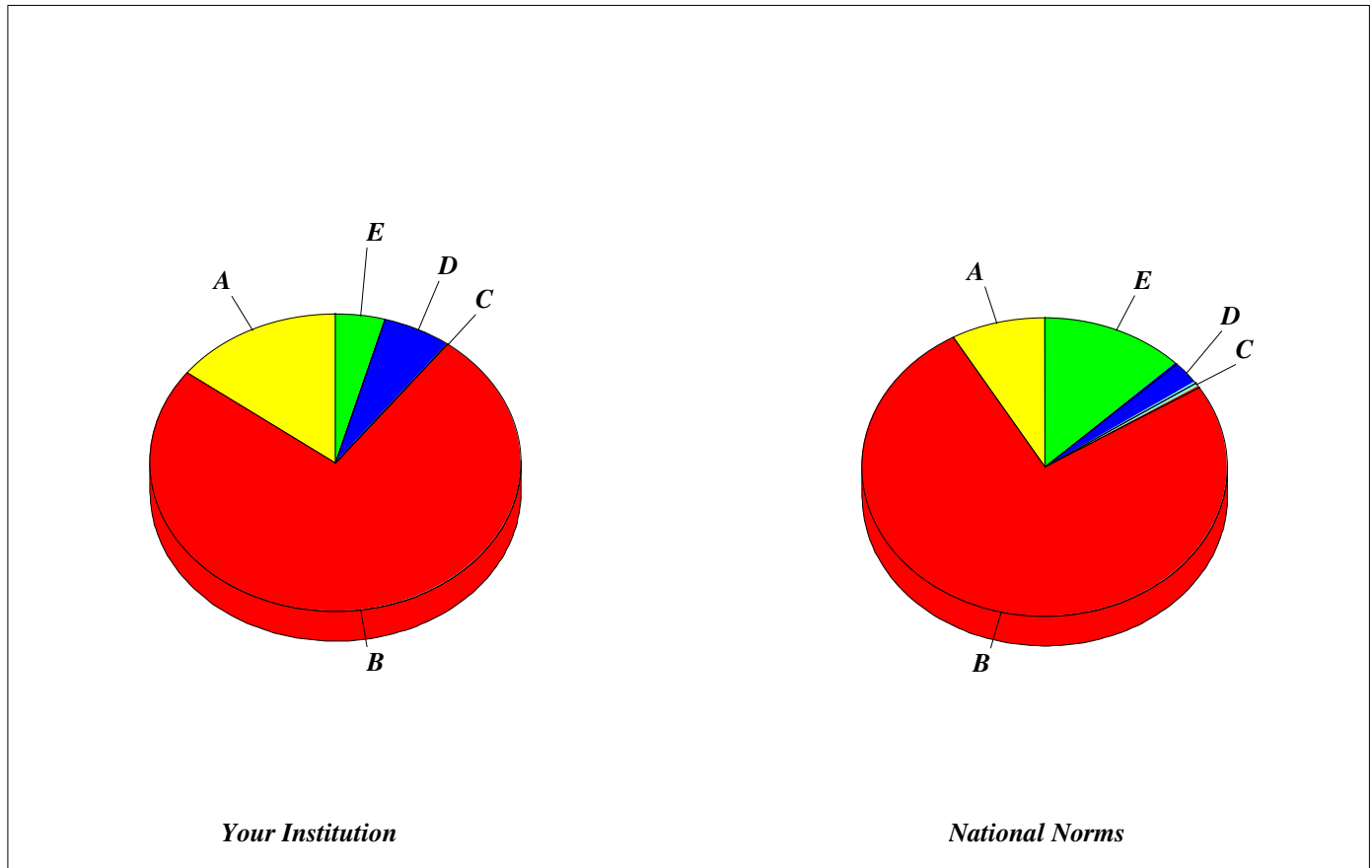


Figure 4. Section I - Background Information, Item E: Primary Work Status

<i>Primary Work Status</i>	<i>Your Institution %</i>	<i>National Norms %</i>
<i>Employed full time</i>	69.8	67.9
<i>Caring for my family/home full time</i>	4.3	8.7
<i>Serving in the military</i>	.0	.6
<i>Employed part time</i>	5.2	7.7
<i>Continuing my education part time and employed</i>	6.9	3.3
<i>Continuing my education part time</i>	.0	.3
<i>Continuing my education full time</i>	7.8	4.7
<i>Unemployed, seeking employment</i>	4.3	1.6
<i>Unemployed, not seeking employment</i>	1.7	1.0
<i>Other</i>	.0	4.1
A. Continuing my education	14.7	8.3
B. Employed	75.0	75.6
C. Serving in the military	.0	.6
D. Unemployed	6.0	2.6
E. Other	4.3	12.8

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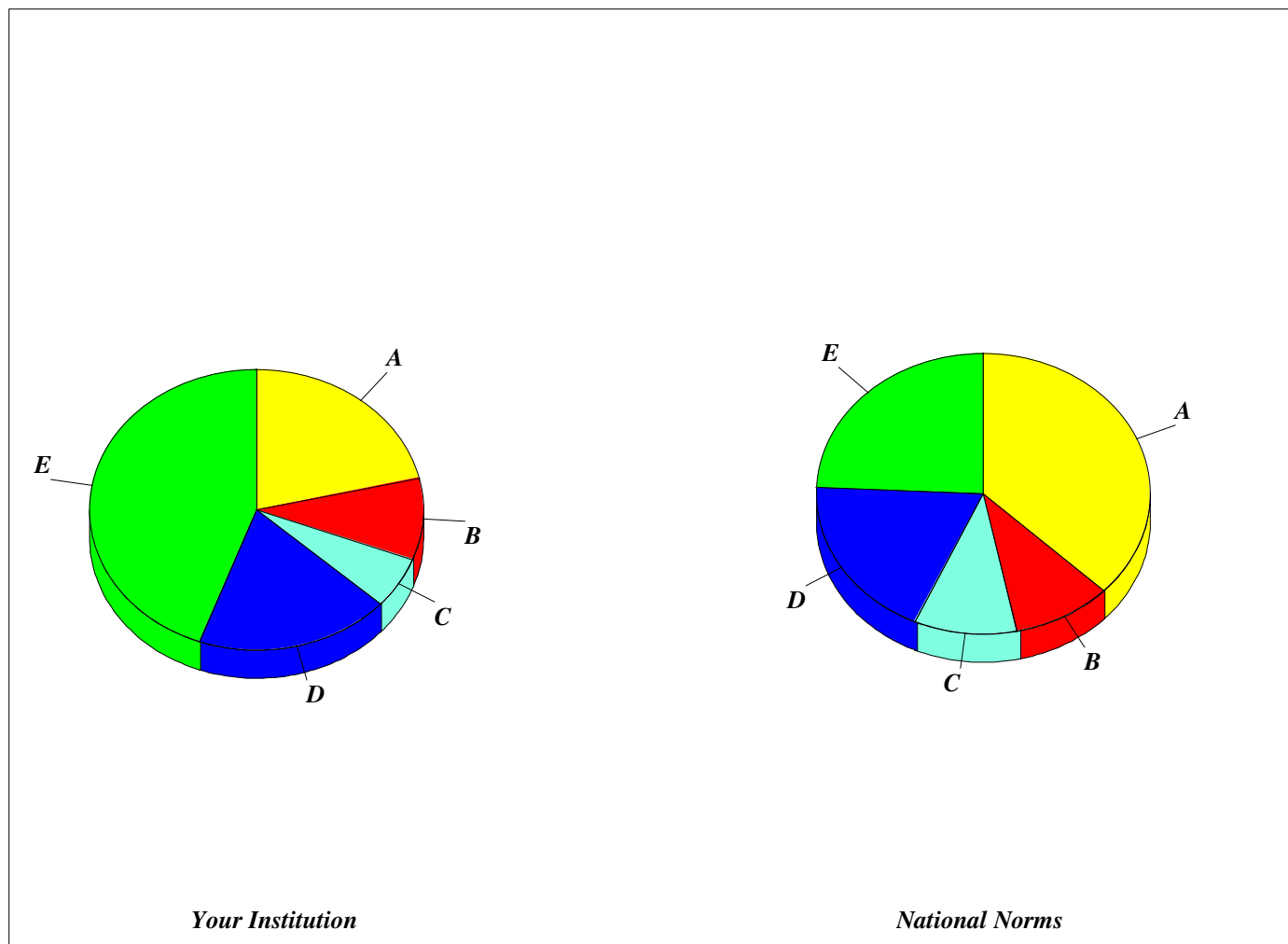


Figure 5. Section I - Background Information, Item J: Largest Student Loan Debt

<i>Largest Student Loan Debt</i>	<i>Your Institution %</i>	<i>National Norms %</i>
<i>None</i>	<i>21.4</i>	<i>37.1</i>
<i>\$2,500 or less</i>	<i>.9</i>	<i>4.2</i>
<i>\$2,501 - \$5,000</i>	<i>8.5</i>	<i>5.5</i>
<i>\$5,001 - \$7,500</i>	<i>3.4</i>	<i>4.3</i>
<i>\$7,501 - \$10,000</i>	<i>2.6</i>	<i>5.6</i>
<i>\$10,001 - \$15,000</i>	<i>9.4</i>	<i>9.2</i>
<i>\$15,001 - \$20,000</i>	<i>9.4</i>	<i>9.8</i>
<i>\$20,001 - \$25,000</i>	<i>15.4</i>	<i>6.7</i>
<i>\$25,001 - \$30,000</i>	<i>7.7</i>	<i>4.6</i>
<i>\$30,001 or more</i>	<i>21.4</i>	<i>13.0</i>
<i>A. None</i>	<i>21.4</i>	<i>37.1</i>
<i>B. <= \$5,000</i>	<i>9.4</i>	<i>9.6</i>
<i>C. \$5,001 - \$10,000</i>	<i>6.0</i>	<i>9.9</i>
<i>D. \$10,001 - \$20,000</i>	<i>18.8</i>	<i>19.0</i>
<i>E. >= \$20,001</i>	<i>44.4</i>	<i>24.3</i>

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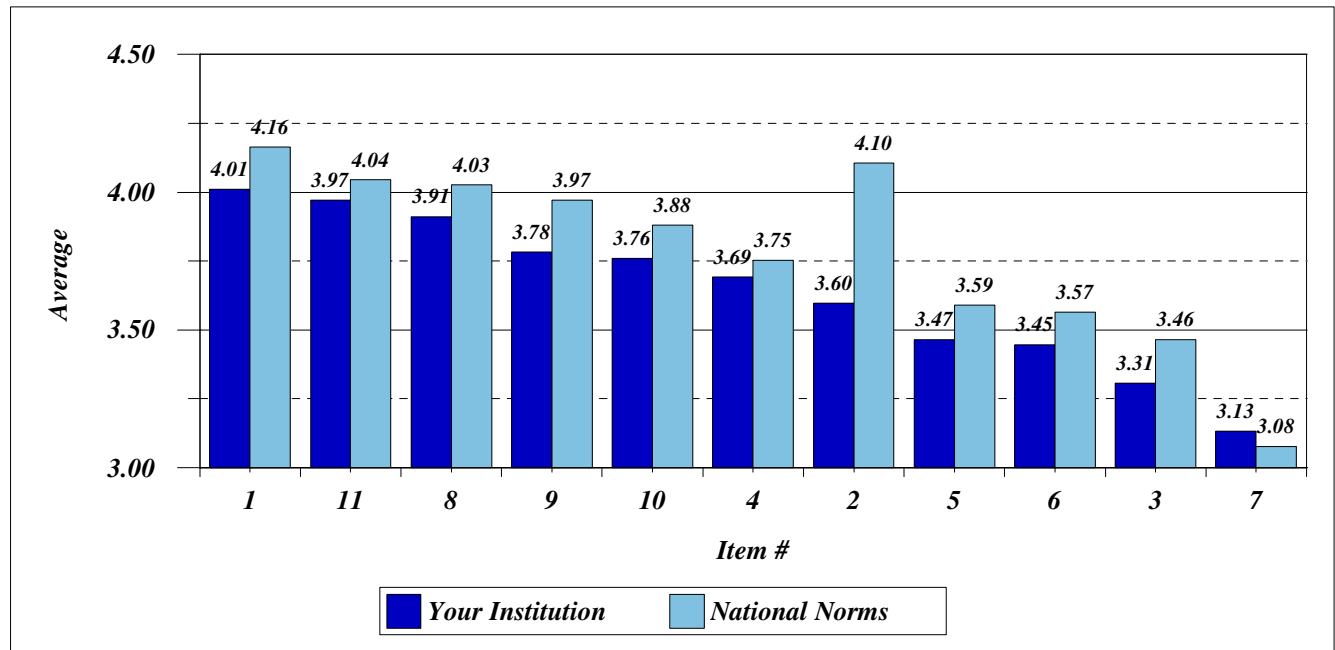


Figure 7. Section II - Employment History, E: Satisfaction with Aspects of Current Job

Item #		Your Institution Avg	National Norms Avg
1	Challenge	4.01	4.16
11	Organization's ethical standards	3.97	4.04
8	Quality of service/product provided/produced	3.91	4.03
9	Opportunity to be creative	3.78	3.97
10	Human diversity	3.76	3.88
4	Fringe benefits	3.69	3.75
2	Job security	3.60	4.10
5	Potential for career/professional advancement	3.47	3.59
6	Support for continuing education/in-service programs	3.45	3.57
3	Salary	3.31	3.46
7	Accessibility/proximity of childcare services	3.13	3.08

(Satisfaction Scale: 5=very satisfied, 4=satisfied, 3=neutral, 2=dissatisfied, 1=very dissatisfied)

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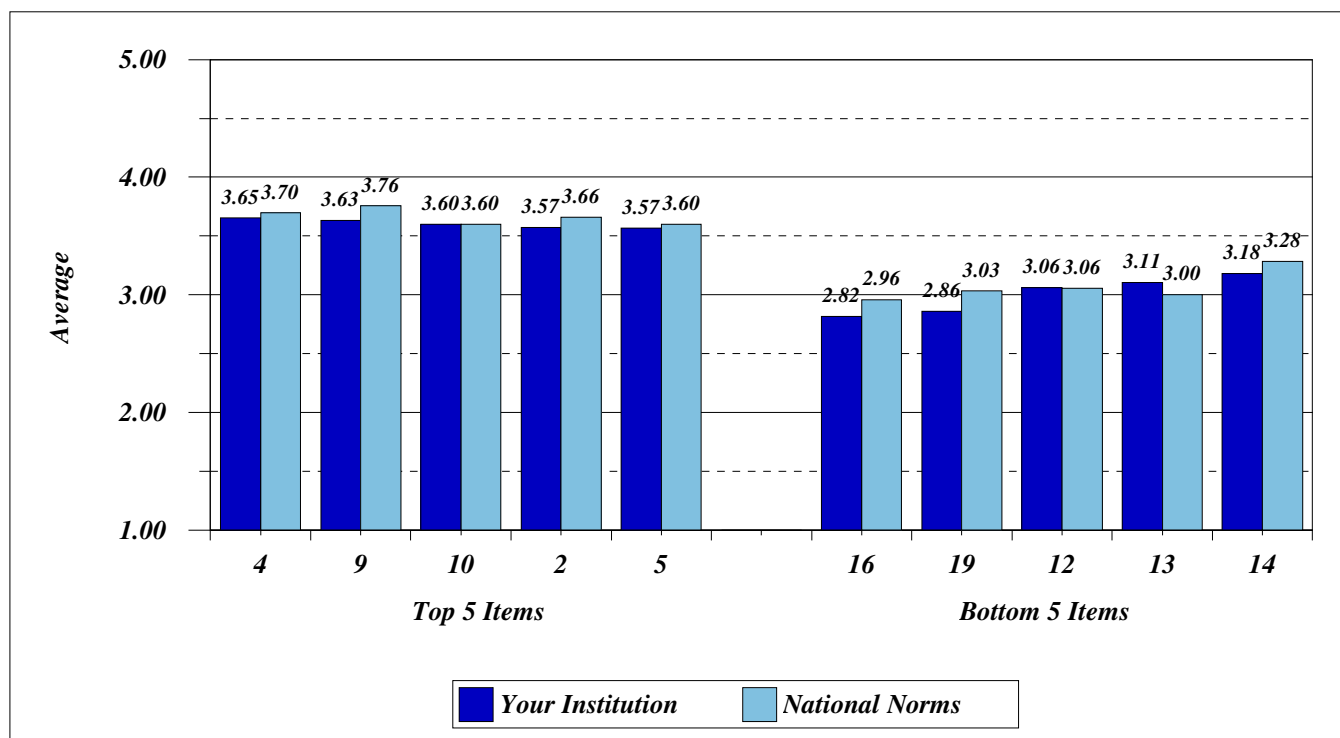


Figure 8. Section III - Educational Outcomes: Importance of the Skills

Item #		Your Institution Avg	National Norms Avg
Top 5 for Your Institution			
4	<i>Living my personal/professional life according to my own standard/ethic</i>	3.65	3.70
9	<i>Recognizing/using effective verbal communication skills</i>	3.63	3.76
10	<i>Developing/using effective leadership skills</i>	3.60	3.60
2	<i>Thinking objectively about beliefs/attitudes/values</i>	3.57	3.66
5	<i>Defining and solving problems</i>	3.57	3.60
Bottom 5 for Your Institution			
16	<i>Understanding/appreciating art/music/literature</i>	2.82	2.96
19	<i>Understanding international issues</i>	2.86	3.03
12	<i>Learning about existing/emerging career options</i>	3.06	3.06
13	<i>Understanding the interaction between human beings and the environment</i>	3.11	3.00
14	<i>Analyzing/drawing conclusions from various types of data</i>	3.18	3.28

(Importance Scale: 4=major importance, 3=moderate importance, 2=minor importance, 1=no importance)
NOTE: Items with fewer than 10 respondents were not included in the analyses.

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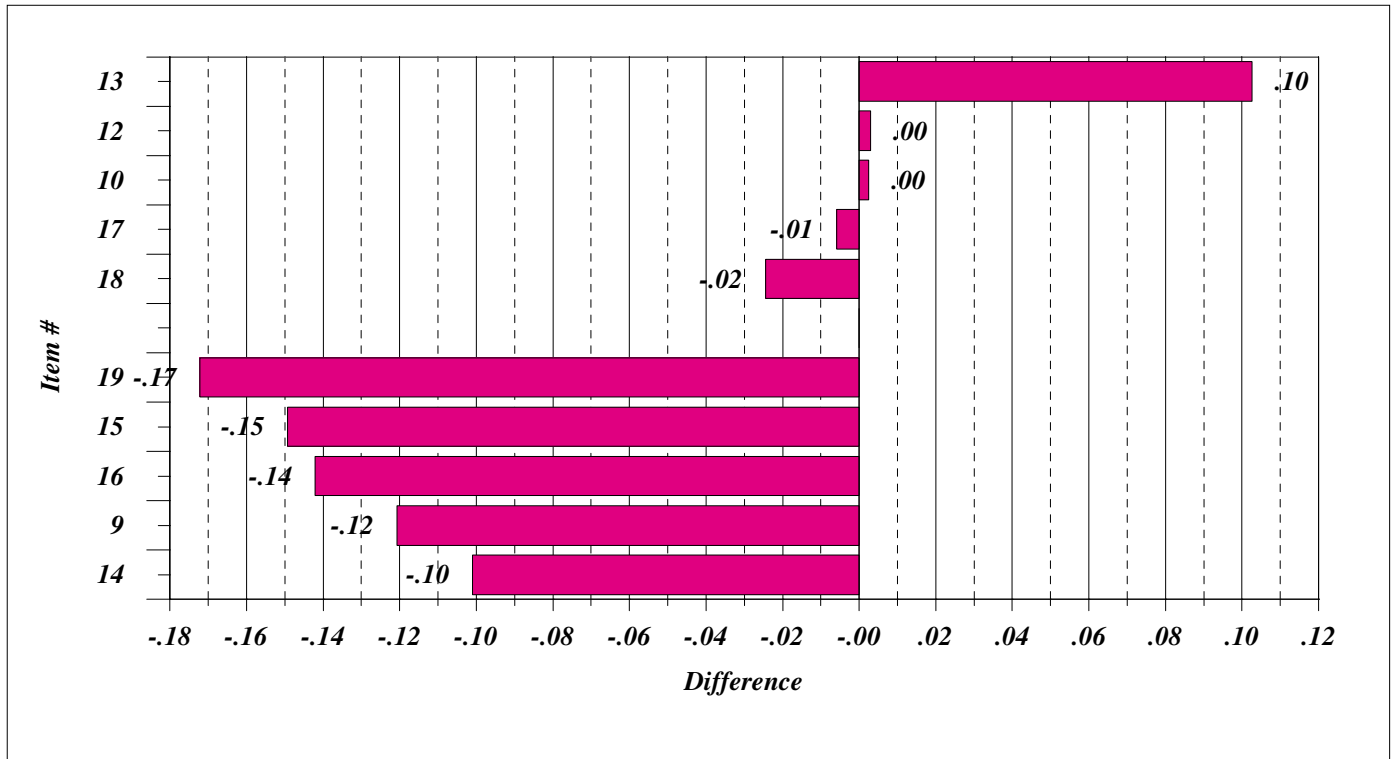


Figure 9. Section III - Educational Outcomes: Importance of the Skills
Largest Positive and Largest Negative Differences between Your Institution's Averages and the National Averages

Item #	Your Institution Avg	National Norms Avg	Difference
Largest Positive (or Smallest Negative) Differences			
13	3.11	3.00	.10
12	3.06	3.06	.00
10	3.60	3.60	.00
17	3.49	3.49	-.01
18	3.56	3.58	-.02
Largest Negative (or Smallest Positive) Differences			
19	2.86	3.03	-.17
15	3.50	3.65	-.15
16	2.82	2.96	-.14
9	3.63	3.76	-.12
14	3.18	3.28	-.10

(Importance Scale: 4=major importance, 3=moderate importance, 2=minor importance, 1=no importance)

NOTE: Items with fewer than 10 respondents were not included in the analyses.

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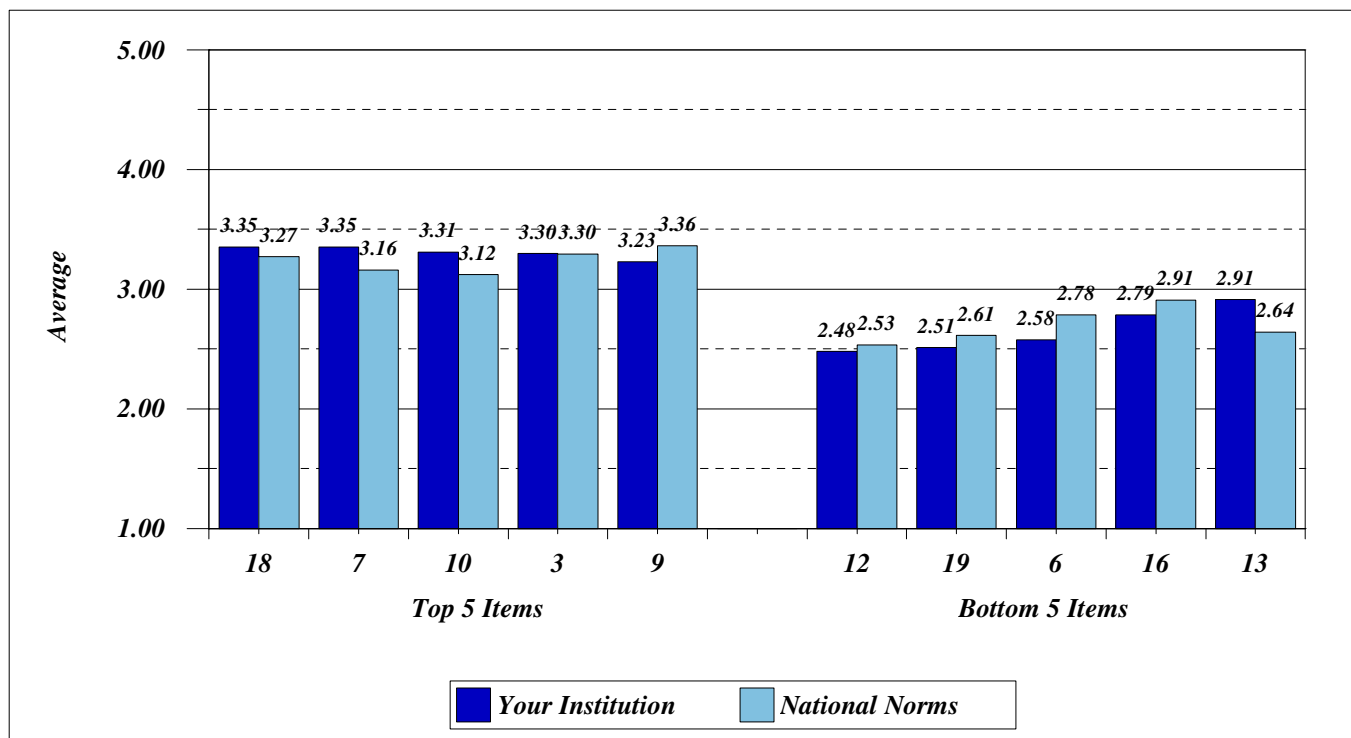


Figure 10. Section III - Educational Outcomes: Impact of School Experiences

Item #		Your Institution Avg	National Norms Avg
Top 5 for Your Institution			
18	Working cooperatively in groups; working as a team member	3.35	3.27
7	Accessing/using a variety of information sources	3.35	3.16
10	Developing/using effective leadership skills	3.31	3.12
3	Making/exercising a lifelong commitment to learning	3.30	3.30
9	Recognizing/using effective verbal communication skills	3.23	3.36
Bottom 5 for Your Institution			
12	Learning about existing/emerging career options	2.48	2.53
19	Understanding international issues	2.51	2.61
6	Appreciating/exercising my rights/responsibilities/privileges as a citizen	2.58	2.78
16	Understanding/appreciating art/music/literature	2.79	2.91
13	Understanding the interaction between human beings and the environment	2.91	2.64

(Impact Scale: 4=major impact, 3=moderate impact, 2=minor impact, 1=no impact)

NOTE: Items with fewer than 10 respondents were not included in the analyses.

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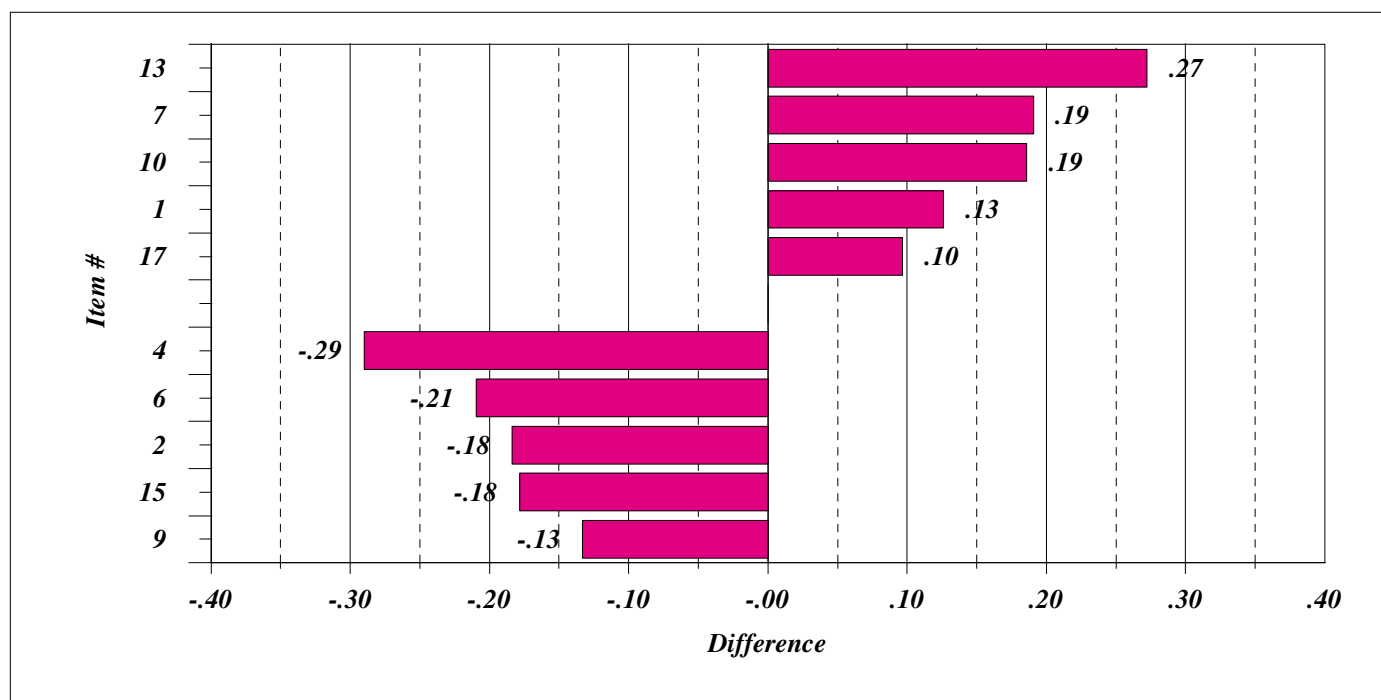


Figure 11. Section III - Educational Outcomes: Impact of School Experiences
Largest Positive and Largest Negative Differences between Your Institution's Averages and the National Averages

Item #		Your Institution Avg	National Norms Avg	Difference
Largest Positive (or Smallest Negative) Differences				
13	Understanding the interaction between human beings and the environment	2.91	2.64	.27
7	Accessing/using a variety of information sources	3.35	3.16	.19
10	Developing/using effective leadership skills	3.31	3.12	.19
1	Developing original ideas and/or products	3.13	3.01	.13
17	Getting along with people whose attitudes/opinions are different from mine	3.13	3.03	.10
Largest Negative (or Smallest Positive) Differences				
4	Living my personal/professional life according to my own standard/ethic	2.99	3.28	-.29
6	Appreciating/exercising my rights/responsibilities/privileges as a citizen	2.58	2.78	-.21
2	Thinking objectively about beliefs/attitudes/values	3.20	3.39	-.18
15	Recognizing/using effective written communication skills	3.22	3.40	-.18
9	Recognizing/using effective verbal communication skills	3.23	3.36	-.13

(Impact Scale: 4=major impact, 3=moderate impact, 2=minor impact, 1=no impact)

NOTE: Items with fewer than 10 respondents were not included in the analyses.

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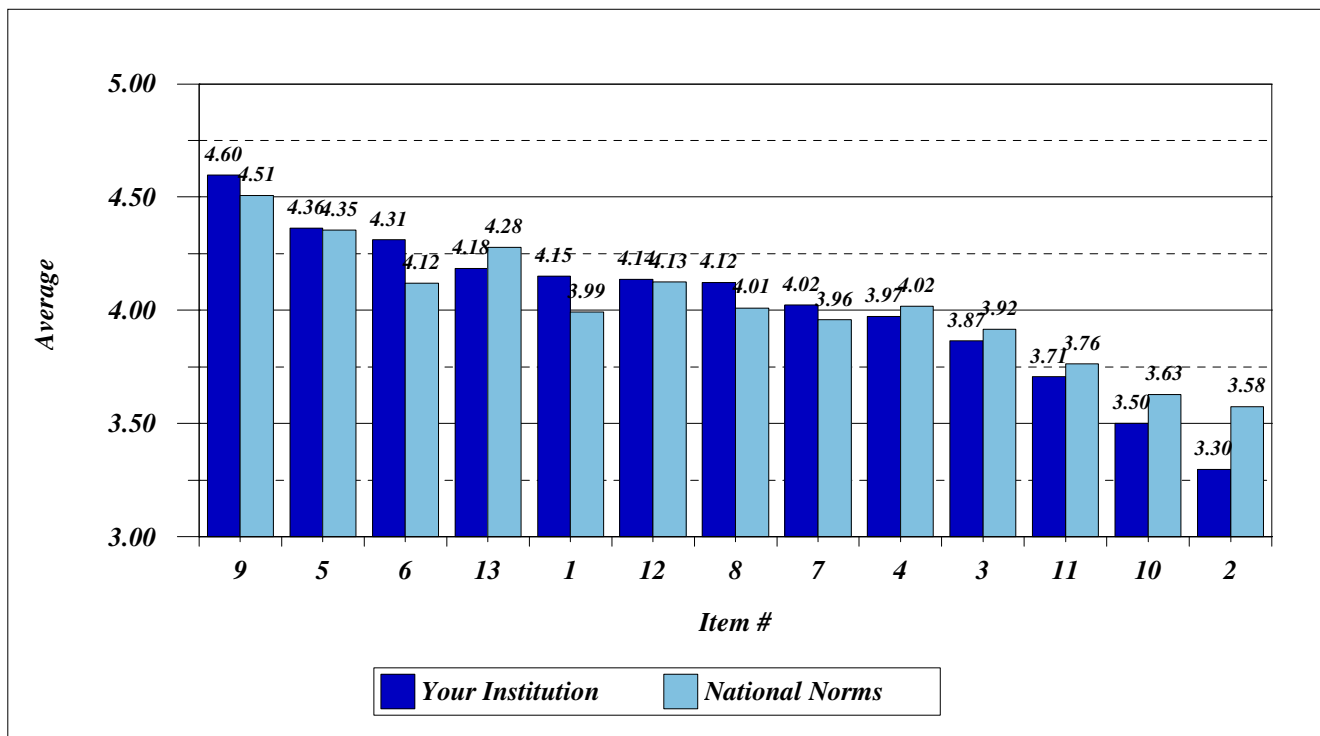


Figure 12. Section IV - Educational Experiences, Item B: Satisfaction with Aspects of this College

Item #		Your Institution Avg	National Norms Avg
9	Class size relative to the type of course	4.60	4.51
5	Overall quality of instruction	4.36	4.35
6	Concern for me as an individual	4.31	4.12
13	Quality of the program in my major/field	4.18	4.28
1	Variety of instructional approaches used in the classroom	4.15	3.99
12	General condition of buildings and grounds	4.14	4.13
8	Transfer of course credits from other colleges/schools to this college	4.12	4.01
7	College response to older/nontraditional students	4.02	3.96
4	Preparation for further academic study	3.97	4.02
3	Variety of courses offered	3.87	3.92
11	Campus acceptance of individuals regardless of their sexual orientation	3.71	3.76
10	Multicultural content of courses	3.50	3.63
2	Campus response to needs of physically challenged individuals	3.30	3.58

(Satisfaction Scale: 5=very satisfied, 4=satisfied, 3=neutral, 2=dissatisfied, 1=very dissatisfied)

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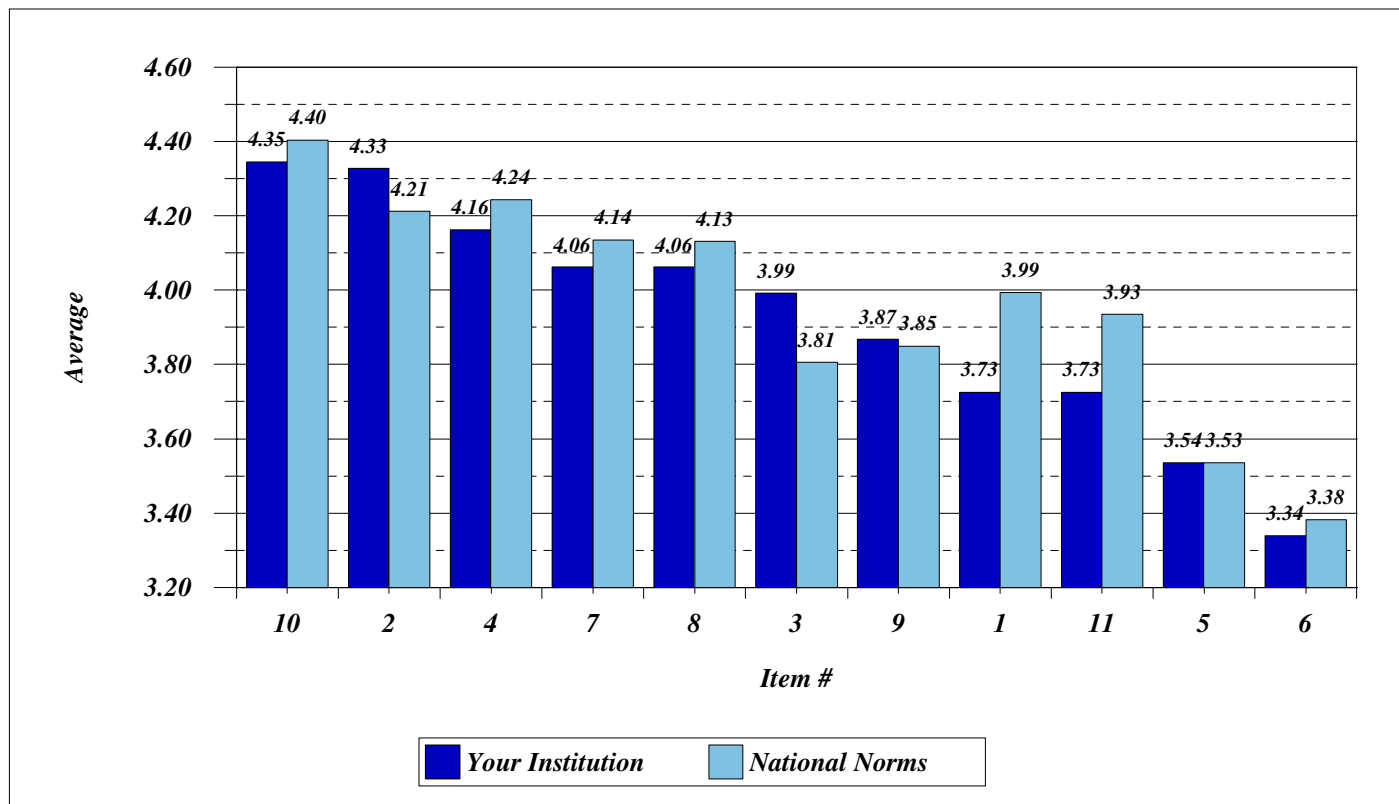


Figure 13. Section IV - Educational Experiences, F: Agreement with Statements about this College

Item #		Your Institution Avg	National Norms Avg
10	Academic success was encouraged/supported at this school	4.35	4.40
2	Most faculty were readily available to students outside of class time	4.33	4.21
4	There was a sense of personal safety/security on the campus	4.16	4.24
7	Overall, the school had an intellectually stimulating atmosphere	4.06	4.14
8	The campus was, generally, free from harassment	4.06	4.13
3	Overall, there was a campus atmosphere of ethnic/political/religious understanding/acceptance	3.99	3.81
9	Administrators at the campus respected/were responsive to student input	3.87	3.85
1	The core requirements at this school were a valuable component of my education	3.73	3.99
11	I encountered few course schedule/course availability problems	3.73	3.93
5	The financial aid available to me was adequate for my needs	3.54	3.53
6	School policies/practices provided adequate/appropriate support for victims of harassment/crime	3.34	3.38

(Satisfaction Scale: 5=very satisfied, 4=satisfied, 3=neutral, 2=dissatisfied, 1=very dissatisfied)

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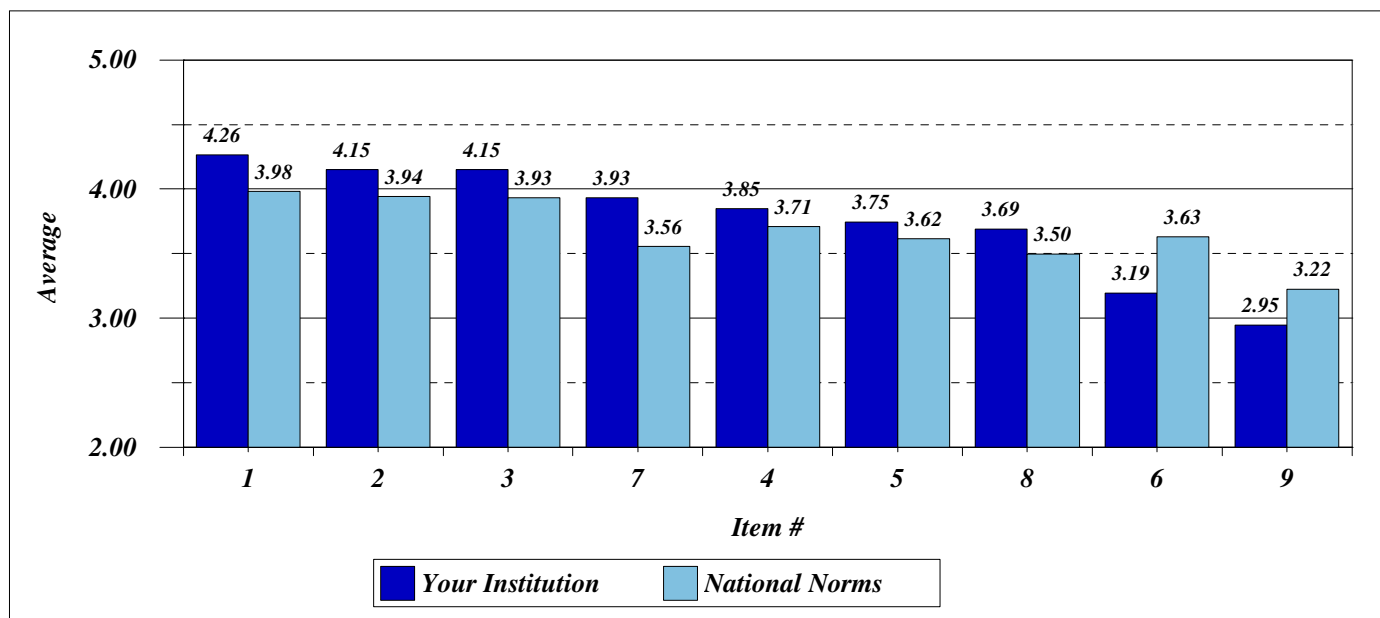


Figure 14. Section IV - Educational Experiences, G: Satisfaction with Student Services/Programs offered at this College

Item #		Your Institution Avg	National Norms Avg
1	Library services and materials	4.26	3.98
2	Academic advising	4.15	3.94
3	Registration procedures	4.15	3.93
7	Orientation to/instruction in use of campus computer system	3.93	3.56
4	Academic support services	3.85	3.71
5	Personal counseling services	3.75	3.62
8	Financial aid counseling and related services	3.69	3.50
6	Health/wellness programs/services for students	3.19	3.63
9	Career planning and placement services	2.95	3.22

(Satisfaction Scale: 5=very satisfied, 4=satisfied, 3=neutral, 2=dissatisfied, 1=very dissatisfied)